



COMMUNICATIONS COMMITTEE
Fairmont Hot Springs
Thursday, April 27, 2017
8:00 am in the Cutthroat Room

The Mission of MAR is to advocate for its members and to protect the rights of property owners.

AGENDA

- I. **Call to Order- Ron Boyd, Chair**
- II. **Accept Anti- Trust**
- III. **Roll Call and Approval of EXCUSED absences**
- IV. **Approval of new roster**
- V. **Approval of Minutes from January 26, 2017**
- VI. **Communications Budget/Financials Discussion**
- VII. **Digest - April 2017 Digital version**
 - A. Review & call for content in July Issue
- VIII. **REALTOR® Realtalk**
 - A. Review Marketing
 - B. Call for ideas & feedback
- IX. **Website**
 - A. Call for feedback and/or edits
- X. **Public Outreach campaign**
- XI. **Affiliate membership Direct Mail piece**
- XII. **Welcome packet**
 - A. Membership benefits hold up
 - B. From the state or local? MAR can pull new members.
- XIII. **Homeownership Month 2018 - Essay content**

- XIV. **New brand 2018**
- XV. **Adjournment**