



**COMMUNICATIONS COMMITTEE**  
**Best Western Premier Great Northern Hotel, Helena, MT**  
**Oriental C**  
**Thursday, April 25, 2019**  
**2:00 pm - 4:00 pm**

*The mission of MAR is to advocate for its members and to protect the rights of proper owners.  
The mission of Communications is to deliver timely information through technology and relationships to its  
members and the public.*

## **AGENDA**

- I. Call to Order and Roll Call – Chair Josh Lind**
- II. Acknowledge of Anti-Trust & Conflict of Interest Statement**
- III. Introductions**
- IV. Approve Excused Absences**
- V. Approve Previous Minutes – January 24, 2019**
- VI. Chair Report**
  - a. Budget Review
  - b. Leadership Update
- VII. Review MAR Strategic Plan**
  - a. Advocacy
  - b. Organizational Development
  - c. Professionalism
  - d. Communication
  - e. Community Outreach
- VIII. Reports and Action Items**
  - a. Digital Digest for Summer
  - b. reMARKs, Social Media, Website
  - c. REALTOR® RealTalk topics
  - d. Public Outreach
  - e. Digital Welcome Packet Update
  - f. Content for survey to members on communication
- IX. Old Business**
  - a. Further discussion on public magazine
- X. New Business/Announcements**
- XI. Adjournment**

**NEXT MEETING:** Fall Convention September 18-20 Heritage Inn, Great Falls

**REMINDERS:** RPAC 50<sup>th</sup> Anniversary Bash- Capital Club and above  
April 25<sup>th</sup> 6:30-8:30 pm at the Helena Regional Airport