



COMMUNICATIONS COMMITTEE  
Fairmont Hotsprings Resort, Anaconda, MT  
Thursday, April 26, 2017  
8:00 am in the Cutthroat Room

*The Mission of MAR is to advocate for its members and to protect the rights of property owners.*

Ron Boyd, Communications Committee Chair, called to order the regular meeting of the Montana Association of REALTORS® Communications Committee at 8:03 am on Thursday, April 26, 2017. The sign-in sheet, which includes the Conflict of Interest and Antitrust Avoidance Statement, was passed around and signed by all members and guests present.

**MOTION:** Made, seconded and passed to approve the excused absences: Max Coleman, Dan Klein, Melissa Mooney, Josh Lind.

**MOTION:** Made, seconded and passed to approve the January 26, 2017 Minutes.

**MOTION:** Made, seconded and passed to approve the 2017 Communications Committee Roster with additional new committee members.

#### **TOPICS OF DISCUSSION:**

REALTOR® Digest

Increase interactive component by linking ads, articles, etc.

REALTOR Realtalk® Video Series:

Frequency of Episodes needs to be monthly.

Upcoming topics:

**1. Government Affairs**

Break it down by each bill

**2. What resources/tools the MAR Website Provides for members**

Travis Martinez as tutorial for website

**3. NAR DC Invites and Updates** have Jennie Dean bring camera to DC to film.

**4. Overview of Committees**

What each does, encourage involvement

**5. How REALTORS® give back to the community statewide**

**6. GRI/CRS** what different designations mean, how do you achieve them

**7. RPAC/MAR/IMF** what do all the acronyms mean?!

**8. YPN Lanissa Fortner film and contribute remotely?**

## **9. What does MAR do for you?**

### **Public Outreach Campaign**

Essay/Vlog Contest for Homeownership matters month

Since grant did not come through, prepare to request funds to cover costs for another homeownership matters campaign

### **Discussed future Communications Director/Position and what would be ideal.**

Meeting adjourned 10:24 AM.

Minutes respectfully submitted by Claire Bachofner, MAR Staff Liaison.

### **MEMBERS IN ATTENDANCE**

Ron Boyd, Chair  
Tyler Garrison, Vice Chair  
Bryan Ballou  
Angie Enger  
Tami Freas  
Michelle Garrity  
Ruth Hackney  
Kim Martin  
Matt Rosbarsky  
Russ Schwandt  
Mary Ahmann Hibbard  
Billie Parrott  
Kayla Warburton

### **EXCUSED ABSENCES**

Daniel Klein  
Melissa Mooney  
Josh Lind  
Max Coleman

### **MEMBERS ABSENT**

Wendy Brown  
Terry Burbuck  
Dana Wagenhals  
Michelle Haverstick  
Jennifer Taylor

### **GUESTS/STAFF**

Michelle Wunker  
Claire Bachofner, Staff