



**Communications Committee Meeting Minutes
Great Northern Hotel
January 23, 2019**

The Communications Committee was called to order at 2:11pm by Chair Josh Lind. A quorum was present to do business

Acknowledged Anti-Trust Agreement

Introductions of committee around the room

President report from Jim Anderson. Asking how to get members to open content. Need members to re-engage. Wants to start with keeping website up-to-date. Get information to brokers, important to reach out to them in hopes they will reach out to their agents.

MOTION, seconded, approved excused absences.

MOTION, seconded, approved previous meeting minutes (September 2018)

Chair report from Josh Lind.

Discussion on how to have better open rates of reMARKs, the weekly newsletter.

Suggested that ReMARKs come out on Monday in order for offices to bring up at Tuesday office meetings.

Committee wants to Rebrand newsletter.

Discussion on Digest, who is it for? Another version for public?

Agenda item for next time, should we have a public magazine.

Committee wants digital welcome pack to EVERYONE once it's ready. Then to each new member and locals.

Meeting adjourned at 3:50pm

Present

Josh Lind – Chair

Mary Hibbard – Vice Chair

Ron Boyd

Maria Demaray

Luci Edwards

Angela Enger

Daniel Klein

Deb Parker

Mandy Snook

Nicole Riebe – MAR Staff

John Carlson - Guest
George Harris - Guest

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