



**Communications Committee Meeting Minutes
Copper King Inn
September 20, 2018**

The Communications Committee was called to order by Ron Boyd at 8:04 am. A quorum was present for doing business.

Introductions made

Anti-trust agreement acknowledge

MOTION, seconded, approved excused absences for Sept 2018 meeting

MOTION, seconded, approved minutes from April 2018

Chair report given.

Review of 2019 budget

Digest: Photo contest for front cover using photos provided by REALTOR®

Photo contest for digital version

Content: Fair Housing building upon 50 years, snapshot of local markets, President's corner, Award's/Recognitions (Gallatin YPN of the Year), MLS mergers (Ruth-Missoula), RPAC info, Rookies and ROTY's from each association, Legislative, Understanding NAR's one MLS. Also see about digital version. Specify/highlight local association info for digital. NAR's November convention report.

Digital: MAR and NAR new execs-new information for realtors, Legislative update that affects industry. Committee Roster (also for print), MAR staff highlights, Committee Chair snapshot, other Committee updates, RealTalk video updates, NAR mid-year update, live updates (get committee members to file video report), App suggestions for REALTORS

Summer Digest is a go.

Ask committee members routinely about ideas, ask committee chairs for ideas (get reports from chairs).

Website continue to update as is.

Facebook: Going for public outreach (always pull numbers to show increases and engagement).

Discussing the proposed business meeting restructure: Not one full day of class, but maybe break up meetings and classes. 2 or 3 credit classes on each day so there is incentive to attend other meetings and take some classes. Start meetings later in day to allow for same-day travel. Direct promotion from officers-help from Association President/comm cmte at local level.

June Homeownership Month discussion: June local association give back day showing REALTORS working in their community. Talking with communities to see what they are doing. Compile everything at a state level and promote work of REALTORS. Video contest for Homeownership Month (similar to RPAC).

Meeting adjourned at 9:21am

Present

Ron Boyd – Chair

Josh Lind

Lacy Browne

Max Coleman

Pam Davidson

Angela Enger

Tamara Freas

Mary A. Hibbard

Mikayla Kovash

Melissa Mooney

Deb Parker

Kayla Warburton

Ruth Hackney

Jenna Simanton – Guest

Nicole Riebe – MAR Staff

Note: Got REALTOR® Campaign-revisit

Notes to Jim on what we (I) need in tools to make communication happen and function better.