



Communications Committee Meeting Minutes
Copper King Inn
September 20, 2018

The Communications Committee was called to order by Ron Boyd at 8:04 am. A quorum was present for doing business.

Introductions made

All present acknowledged the MAR Anti-Trust and Confidentiality policy

MOTION, made, seconded, and approved excused absences for Sept 2018 meeting

MOTION, seconded, approved minutes from April 2018 meeting

Chair report given.

Review of 2019 budget

Digest: Photo contest for front cover using photos provided by REALTOR®

Photo contest for digital version

Content: Fair Housing building upon 50 years, snapshot of local markets, President's corner, Award's/Recognitions (Gallatin YPN of the Year), MLS mergers (Sally-Missoula), RPAC info, Rookies and ROTY's from each association, Legislative, Understanding NAR's one MLS. Also see about digital version. Specify/highlight local association info for digital. NAR's November convention report.

Digital: MAR and NAR new execs-new information for realtors, Legislative update that affects industry. Committee Roster (also for print), MAR staff highlights, Committee Chair snapshot, other Committee updates, Realtalk video updates, NAR mid-year update, live updates (get committee members to file video report), App suggestions for REALTORS

Summer Digest is a go.

Ask committee members routinely about ideas, ask committee chairs for ideas (get reports from chairs).

Website continue to update as is.

Facebook: going for public outreach (always pull numbers to show increases and engagement).

Discussing the proposed business meeting restructure: Not one full day of class, but maybe break up meetings and classes. 2 or 3 credit classes on each day so there is incentive to attend other meetings and take some classes. Start meetings later in day to allow for same-day travel. Direct promotion from officers-help from Association President and communication committee at local level.

June Homeownership Month discussion: June local association give back day showing REALTORS working in their community. Talking with communities to see what they are doing. Compile everything

at a state level and promote work of REALTORS. Video contest for Homeownership Month (similar to RPAC).

Meeting adjourned at 9:21am

Present

Ron Boyd – Chair

Josh Lind

Lacy Browne

Max Coleman

Pam Davidson

Angela Enger

Tamara Freas

Mary A. Hibbard

Mikayla Kovash

Melissa Mooney

Deb Parker

Kayla Warburton

Ruth Hackney

Jenna Simanton – Guest

Nicole Riebe (MAR Staff)